



Rent A Toll Strengthens Management Team With Addition of Travel Industry Executive

Plano, TX, October 17, 2006: Rent A Toll LTD (RTL), the leading provider of innovative technology based solutions for electronic toll collection of rental cars, announced the addition of James K. Glasheen as Vice President, Sales and National Accounts.

Mr. Glasheen's background includes a successful track record of over 25 year in the travel industry with extensive experience in sales management, supplier relations, marketing, and corporate travel. Mr. Glasheen joined Rent A Toll from Travelport, Travel Distribution Services Division where he served as Director, Airline Supplier Services for its online travel brands, including Orbitz and CheapTickets.com. Previously, Mr. Glasheen held senior management positions with Resort Condominiums International Travel, US Airways, Iberia International Airline of Spain and Amtrak.

Rick Welch, President and COO of Rent A Toll says, "Jim's role will be to communicate the superior value proposition the RTL product suite brings to the rental car agencies and the toll authorities. Besides the excellent customer service benefits, there are also significant financial incentives for the rental car agencies. The toll authorities will enjoy a reduction in collection efforts, and revenue shrinkage from rental car violations." Ben Robinson, CEO of Rent A Toll adds, "Jim's strong travel industry experience further strengthens our management team as we work closely with the rental car companies and toll authorities to prepare for our national launch."

Solving the Car Renter Problem

Rent A Toll has developed web-based technology solutions to allow car renters to pay tolls without stopping at toll plazas by integrating the exchange of electronic toll data between the car rental agencies and the toll authorities

RTL recently launched its Pass24™ solution in the greater DFW area with Dollar Thrifty Car Group, where car renters pay one flat daily price for unlimited access to the express lanes of the various toll roads in the region.

About Rent A Toll

Rent A Toll is a privately held technology services company based in Plano, TX focused on simplifying toll road payments by car renters. The company was founded in 2004 with the premise that every traveler's time is valuable and that every traveler should have valid access to

toll road express lanes. Rent A Toll is the industry solution leader with 14 patents pending in support of their technology. For additional information, please visit www.rentatoll.com

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