

## Corporate Summary

### Company

Rent A Toll<sup>®</sup> is a technology solutions innovator in the travel and transportation industry focused on simplifying toll road payments for the transportation industry. The company was founded in 2004 with the premise that every traveler's time is valuable and that every traveler should have valid access to toll road express lanes. Rent A Toll (RTL) is the solution leader with 14 patents pending in support of their toll solution technology, and is based in Plano Texas. .

### Solving an Industry Problem

RTL's mission is to solve several fundamental problems in the travel industry:

- Car renters are frustrated that they can't use the express toll lanes - legally.
- Car rental agencies are caught in the middle, forced to collect toll violations from their customers or turn them in to the toll authorities.
- Car renters lose valuable time waiting in long lines and experience delays and frustration with their travel plans.

### Solutions

Rent A Toll<sup>®</sup> has developed unique patent pending solutions to meet a variety of customer needs. Pass24<sup>®</sup>, the flagship solution of RTL, is currently deployed in the Texas, Colorado and Florida toll markets. Transaction Pass charges a low daily fee plus toll costs to the car renter. Subscription Pass provides a company with greater flexibility to customize a toll solution for their customers. Details and benefits of these solutions are listed below:

#### Pass24<sup>®</sup>

Targeted to car renters and provides unlimited tolls for a flat daily or weekly fee. Pass24 can be video or transponder based.

#### Benefits:

- Eliminates all toll violations
- Save time by using express lanes
- Tolls are unlimited and included on rental receipt

#### Transaction Pass

Targeted to car renters and charges a daily fee plus the cost of tolls. Can be video or transponder based.

#### Benefits:

- Eliminates all toll violations
- Save time by using express lanes
- Customer can access toll receipt on RTL web portal

#### Subscription Pass

Provides company with greater flexibility to customize a toll solution. Rental car agency pays a low monthly fee to register fleet with RTL.

#### Benefits:

- Eliminates all toll violations
- Reduces administrative costs
- Greater marketing flexibility
- Allows companies to develop customized programs

### How RTL Solutions Work

Using patent pending processes and proprietary software, car rental information is matched against toll usage data captured either by video or transponder. Based on the RTL solution, RTL acts as the intermediary between the toll authority and car rental agency to validate these toll transactions.



## **Management Team**

Rent A Toll® has assembled a strong leadership team with extensive experience in both the technology and travel industries.

### **Rick Welch - President and CEO**

Mr. Welch is an accomplished travel industry professional, having more than 16 years in the travel industry managing the sales and customer service operations with some of the best-known names in travel such as Cendant, Alamo Rental Car, Travelocity, Marriott Hotels and Resorts, and Certified Vacations. He joined Rent A Toll as president and chief operations officer in 2006.

### **James K. Glasheen – Vice President Sales & National Accounts**

Mr. Glasheen has over 25 years in the travel industry with an extensive background in sales management, supplier relations, product development, marketing, and corporate travel. Mr. Glasheen recently joined Rent A Toll from Cendant Travel Distribution Services Division where he served as Director, Airline Supplier Services. Prior to this, Mr. Glasheen held senior management positions with Resort Condominiums International Travel, USAirways, Iberia International Airline of Spain and Amtrak.

### **Sarath Balachandran – Director of Technology**

Mr. Balachandran has over nine years of experience in project management, managing technical teams, and delivering high-quality applications for Verizon, Xerox, McGraw-Hill, Sun Microsystems, and Netscape.

### **Arun Jayem – Director of Information Technology**

Mr. Jeyam is an acknowledged authority on information reuse, distributed computing, architecting scalable software solutions, and next-generation SOA/EDA framework development. During Mr. Jeyam's 15-year career in the IT industry, he has served many Fortune 500 companies, including ACS, AT&T, Invensys, Microsoft, Thomson and Verizon.

### **Media Contact**

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