

## Company Profile

Rent A Toll is a technology solutions innovator in the travel and transportation industry, focused on providing convenient toll solutions for car rental companies, car renters, and corporate fleet administrators.

Using its patent-pending web-based technology solutions, Rent A Toll integrates the exchange of electronic data between car rental agencies and their respective toll authorities. Rent A Toll is the industry solution leader with 14 patents pending in support of its technology.

## Rent A Toll Offers Flexible Solutions

### Pass24<sup>®</sup>

*"One price unlimited tolls"*

Benefits:

- Revenue share opportunity
- Included in rental receipt
- Top line revenue recognition

### Transaction Pass

*"Low service fee plus cost of tolls"*

Benefits:

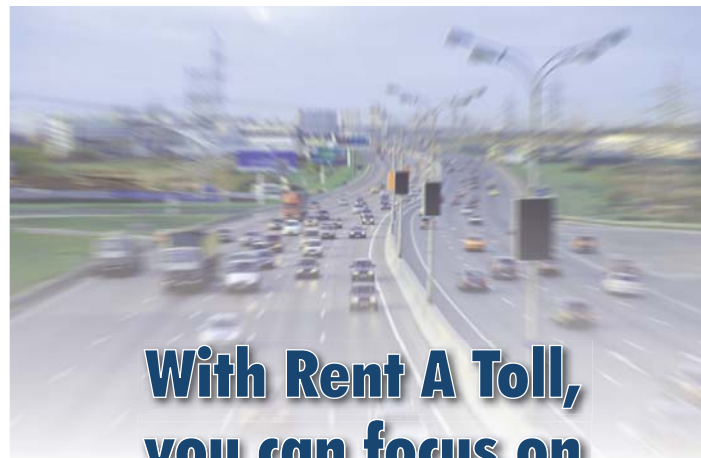
- Lowest priced model
- Web interface for billing
- Pay only for the tolls used

### Subscription Pass

*"Regional city fleet model"*

Benefits:

- Price and marketing flexibility
- Agency sets margin
- Low monthly fee per vehicle



**With Rent A Toll,  
you can focus on  
renting cars,  
not chasing violators.**

*"Pass 24<sup>®</sup> is a convenient time-saver that allows our customers to get to their destination without having to fumble for correct change or wait in line to pay their toll fee."*

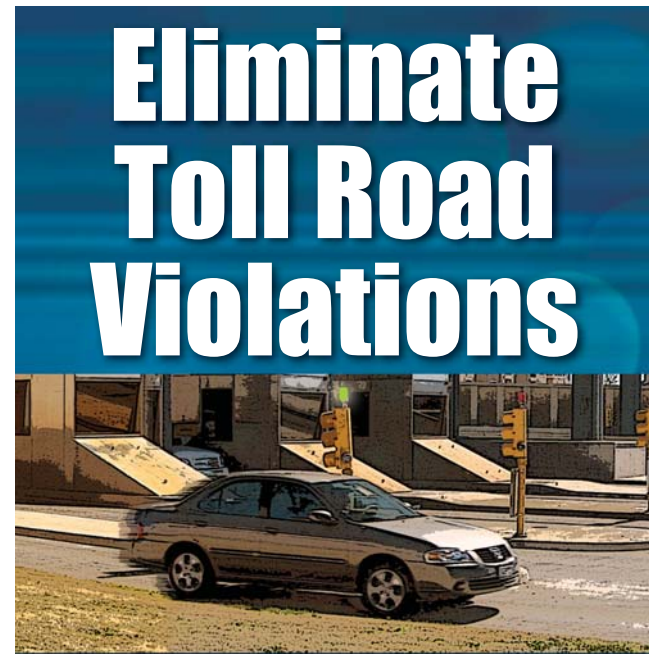
**Jay Foley**

*Senior Executive Vice President and COO  
Dollar Thrifty Automotive Group, Inc.*

To learn more about how your company can generate incremental revenue and develop a competitive advantage call toll free:

**(877) 509-9506**

or log on to [www.rentatoll.com](http://www.rentatoll.com).



**Introducing Flexible  
Toll Solutions for  
Car Rental Agencies**





**RENT A TOLL**<sup>®</sup>  
Toll Solutions for Car Renters

## Solving an Industry Problem

The industry problem is twofold. First, car renters are frustrated at being unable to use express toll lanes. As a result, they run through tolls without paying user fees, thinking they will not get caught. Second, car rental agencies spend millions of dollars and exhaust valuable time and resources attempting to collect violations from car renters.

**Problem Solved.** With Rent A Toll, car renters can use express toll lanes, and car rental agencies do not have to expend resources to collect violations. Rent A Toll guarantees 100% payment of all toll charges for all cars registered in its program. Rent A Toll's solutions eliminate the need for car rental violation processing.

## How Do Rent A Toll Solutions Work?

Car rental information contained in fleet files is matched against toll usage data captured by either video or transponder. Based on the solution you choose, Rent A Toll serves as the intermediary between the toll authority and car rental agency to validate toll transactions.

## Rent A Toll Solutions

Rent A Toll has developed three solutions:

- Pass24<sup>®</sup> – “One Price for 24 Hours of Unlimited Tolls”
- Transaction Pass – “Low Service Fee Plus Cost of Tolls”
- Subscription Pass – “Regional City Fleet Model”

Each solution includes features such as flat daily rates, pay as you go or monthly fleet rates, and can be customized to meet each customer's unique needs. In addition, Rent A Toll's state of the art, innovative technology is flexible enough to accustom both video and transponder based toll systems. Rent A Toll **GUARANTEES ALL TOLLS TO THE TOLL AUTHORITY.**

## Rent A Toll Advantages

Rent A Toll solutions are designed to provide the following benefits to car rental agencies:

- Eliminates 100% of toll violations
- Provides new revenue streams
- Eliminates reassigning toll violation
- Easy to implement with minimal operational impact
- Reduce operating expenses
- Improve customer satisfaction

