

Rent A Toll[®], Ltd. 2081 Hutton Drive, Suite 201 Carrollton, TX 75006

1-877-509-9506 (214) 660-5505 (phone) <u>www.rentatoll.com</u>

(972) 347-4223 (fax)

Rent A Toll[®], Ltd. Announces the Issuance of a Patent for a Duration-Based Prepaid Tolling Model

CARROLLTON, Texas, August 28, 2012 -- Rent A Toll[®] Ltd. announced today that it has been issued U.S. Patent No. 8,195,506 relating to tolling of rental car and fleet vehicles. The most recent addition to Rent A Toll's domestic and international intellectual property portfolio includes a system, method and computer-readable medium for billing, based on the duration of a service period for providing tolling services to rental and corporate fleet vehicles.

"This is yet another very important step for Rent A Toll[®] in securing its place as the technology leader in the tolling services industry," stated Rick Welch, President and CEO of Rent A Toll[®] Ltd., which operates Pass24[®] Prepaid Toll Service for Dollar Thrifty Automotive Group Inc. as well as for a number of regional rental car companies. "This is the fourth patent resulting from a series of patent applications we have filed for various models of tolling services to third-party-operated vehicles as well as for some of the unique characteristics of our toll matching and violations processing systems. We are pleased and excited that we have been able to secure this patent and look forward to issuance of more of our patent applications in the coming months."

Rent A Toll[®] introduced its Pass24[®] vehicle toll collection service in 2006. The service is currently available in most tolling locations throughout the United States. The Pass24[®] prepaid tolling service allows car rental customers to utilize toll express lanes instead of stopping to pay a cash toll. Pass24[®] provides unlimited toll usage per 24-hour period for the duration of the rental for one flat fee and consolidates the charges on the rental receipt. Renters do not have to wait for the charges to show up on their next credit card statement or go to a website to print a receipt. Rent A Toll[®] has a variety of other tolling models to fit the needs and requirements of its car rental and fleet leasing partners.

"This patent is just another step in the development of Rent A Toll's overall technology and intellectual property portfolio. It evidences our technology team's efforts to develop unique and



Rent A Toll[®], Ltd. 2081 Hutton Drive, Suite 201 Carrollton, TX 75006

1-877-509-9506 (214) 660-5505 (phone) <u>www.rentatoll.com</u>

(972) 347-4223 (fax)

technologically advanced solutions for our rental car, fleet and toll authority partners," explained Welch. "It also demonstrates the value of the Rent A Toll[®] organization and its commitment to our partners and investors to continue to develop and maintain the most effective solutions to pressing industry problems."

About Rent A Toll[®]:

Rent A Toll[®] is a privately held technology services company located in Carrollton, Texas, that specializes in automated toll payment solutions for car rental companies, car renters, and corporate fleet administrators. The company was founded in 2004 on the premise that every traveler's time is valuable and that every traveler should have valid access to toll road express lanes. All of Rent A Toll's toll solutions focus on guaranteeing toll payments to the toll authorities, eliminating rental car and fleet vehicle violations, and providing safe and convenient access to express toll lanes for the traveler.

For more information on U.S. Patent 8,195,506, please visit www.uspto.gov

For more information on Rent A Toll[®] Ltd., please visit <u>www.rentatoll.com</u>

Contact: Jim Glasheen, Vice President Sales & Marketing, Rent A Toll[®] Ltd. 1-469-226-4881 or jim.glasheen@rentatoll.com