

Rent A Toll®, Ltd. 2081 Hutton Drive, Suite 201 Carrollton, TX 75006

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Rent A Toll[®], LLC and Violation Management Services. Ltd. announce Preferred Sales and Services Agreement

CARROLLTON, Texas, April 23, 2013 - Rent A Toll[®], the premier electronic toll payment solution company, announced today that it signed a Preferred Sales and Services Agreement with Violation Management Services, Ltd. effective April 16. Both companies have agreed to work closely together to provide a seamless violation processing solution to help both fleet and rental car companies eliminate the headache of vehicle violation processing and drive down operational fleet costs. Rent A Toll[®] and Violation Management Services will now provide their full suite of services including toll, parking, red light and other violation processing to existing and new customers, making it even easier to resolve vehicle violations and tolling programs with one provider.

"The decision to offer the services of both companies together was directly related to requests from our existing customers to help them manage all of their violation cost challenges," said Rick Welch, President and CEO of Rent A Toll[®].

Rent A Toll[®] launched its tolling services in September 2006 and since then, has continued to expand in the fleet and rental car industries. Rent A Toll[®] has grown steadily since that time and has exceeded 25% annual growth per year since launching its tolling solutions.

As part of its business strategy, Rent A Toll[®] has made a significant investment into its intellectual property and, to date, has been awarded six U.S. Patents in support of its technology and processes (U.S. Patents 7407097, 8363899, 8195506, 8374909, 7501961 and 7774228), and has an additional five patents pending issuance. "This investment demonstrates and supports Rent A Toll's[®] vision to be the industry leader in providing cost-effective tolling solutions," said Mr. Welch.

Dennis Round, President and CEO of Violation Management Services Ltd. said, "The combined services of Violations Management Services and Rent A Toll[®] will provide fleet and car rental companies the "Best in Class" solution for eliminating toll violation exposure and managing parking, red light and other vehicle violations. This combined approach will provide clients a significant cost savings and provide custom solutions when compared to other companies or methods."

"Additionally, this Preferred Sales and Services Agreement will also provide additional opportunities for both companies to broaden their sales and marketing reach and uniquely address individual client's needs to reduce cost and generate incremental revenue," said Mr. Round.



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About Rent A Toll[®]:

Rent A Toll[®] is a privately held technology services company located in Carrollton, Texas, that specializes in automated toll payment solutions for car rental companies, car renters, and corporate fleet administrators. The company was founded in 2004 on the premise that every traveler's time is valuable and that every traveler should have valid access to toll road express lanes. All of Rent A Toll's[®] toll solutions focus on guaranteeing toll payments to the toll authorities, eliminating rental car and fleet vehicle violations, and providing safe and convenient access to express toll lanes for the traveler.

About Violation Management Services Ltd.:

Violation Management Services Ltd. brings more than 20 years of experience and expertise in the processing and administration of parking tickets, traffic violations, and tolls. VMS has assisted individual renters and fleet companies alike in reducing the inconvenience and financial liability parking tickets, traffic violations, and tolls create. VMS's intellectual property and processing software (VTS) allows us to offer the most comprehensive system available.

VMS has a history of fair and successful resolution for all parties involved. We strive to provide the best customer service available, while providing results that promote customer satisfaction for both the company, fleet operator and the driver.

For more information on U.S. Patent Information, please visit <u>www.uspto.gov</u> For more information on Rent A Toll[®] Ltd., please visit <u>www.rentatoll.com</u> For more Information on Violation Management Services visit <u>www.violationmanagement.com</u>

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